

# Re-architecting Communication Service Providers

Oren Benisty  
Director, New Services  
DCG sales, Communication Service Providers

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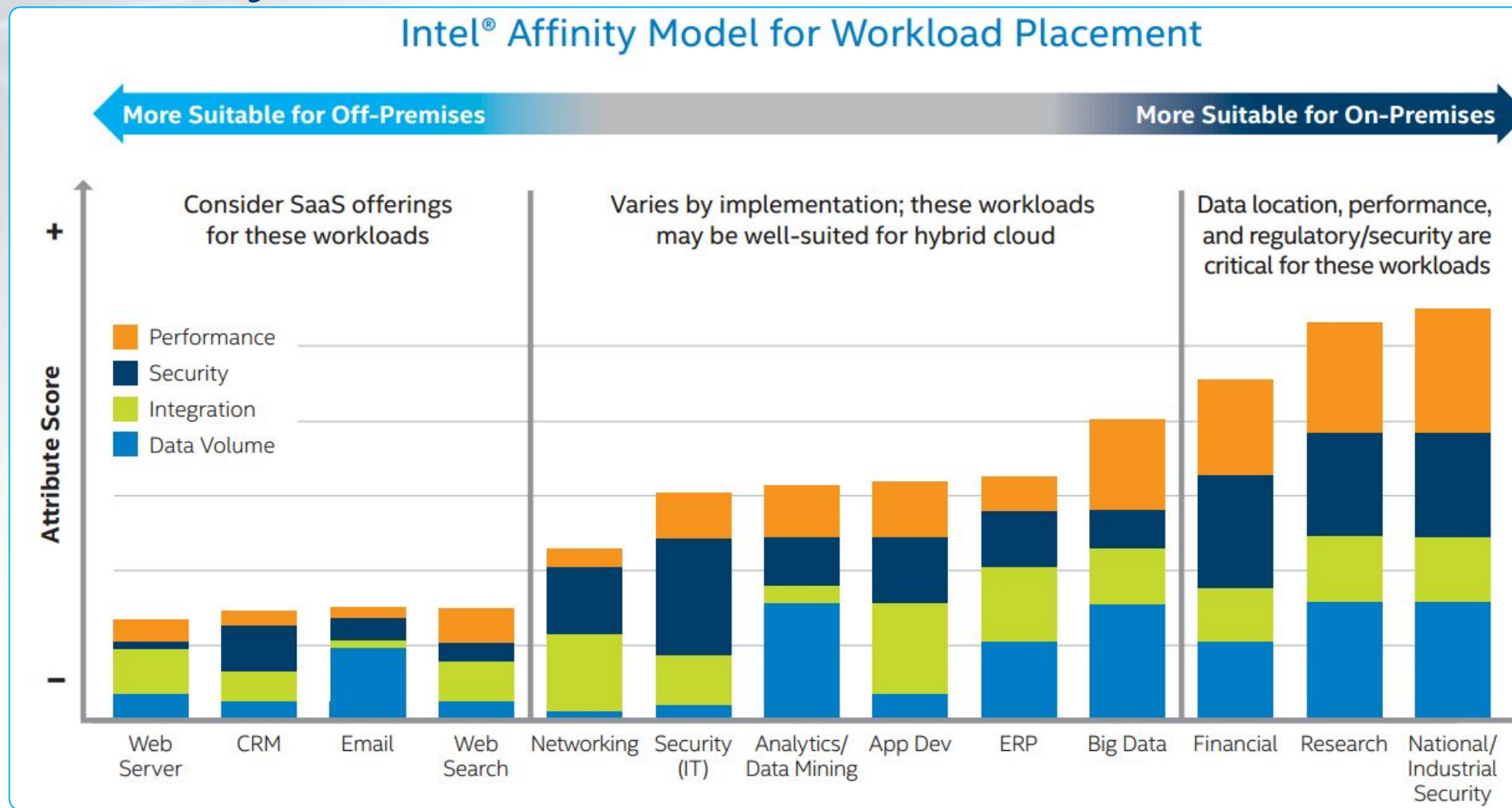
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# Software Defined infrastructure

# Intel Affinity Model for Workload Placement

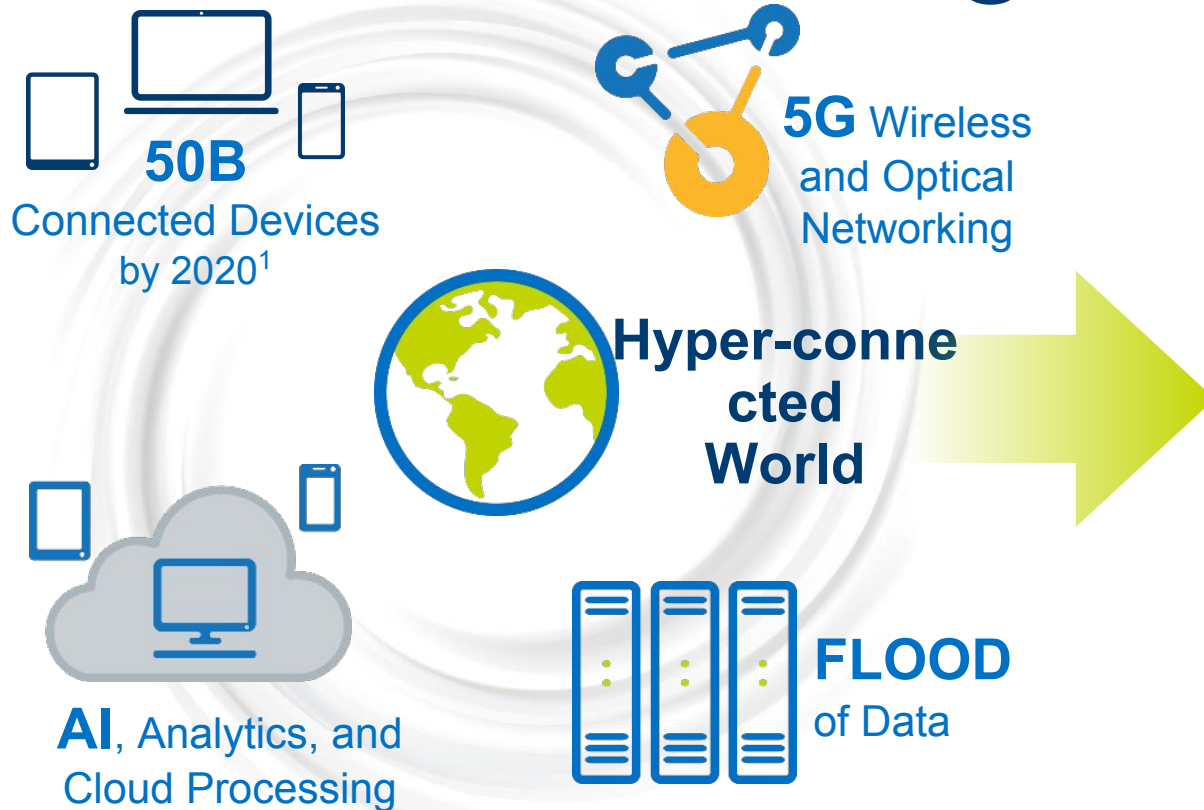


Source: Optimal Workload Placement for Public, Hybrid, and Private Clouds.

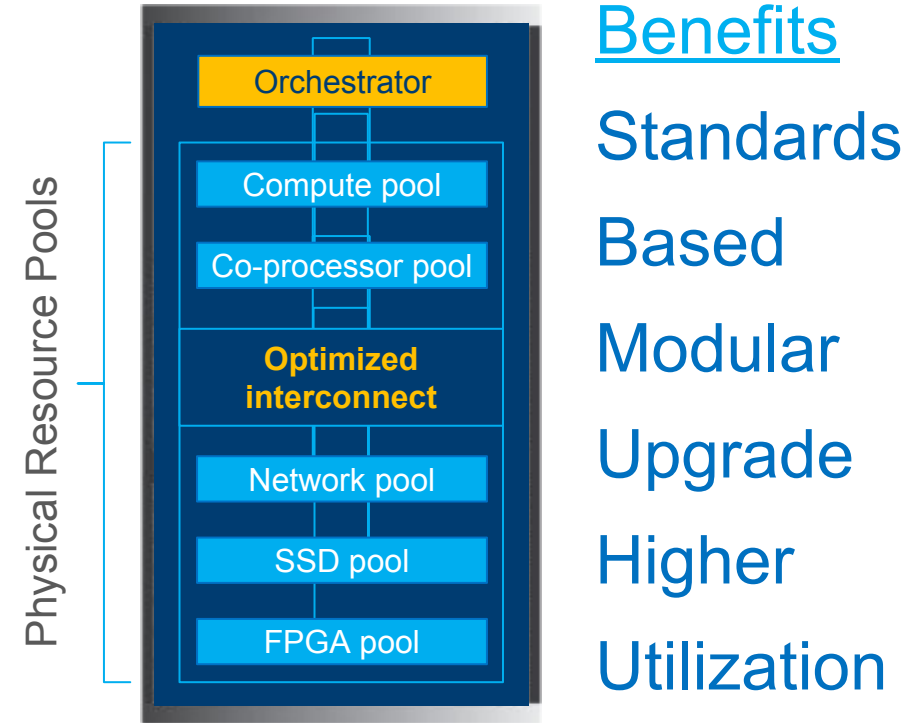
<https://www.intel.com/content/www/us/en/cloud-computing/enterprise-cloud-computing/optimal-workload-placement-for-public-hybrid-and-private-clouds-white-paper.html>



# Digital Transformation IS Driving Data center “Re-design”



## Intel® Rack Scale Design

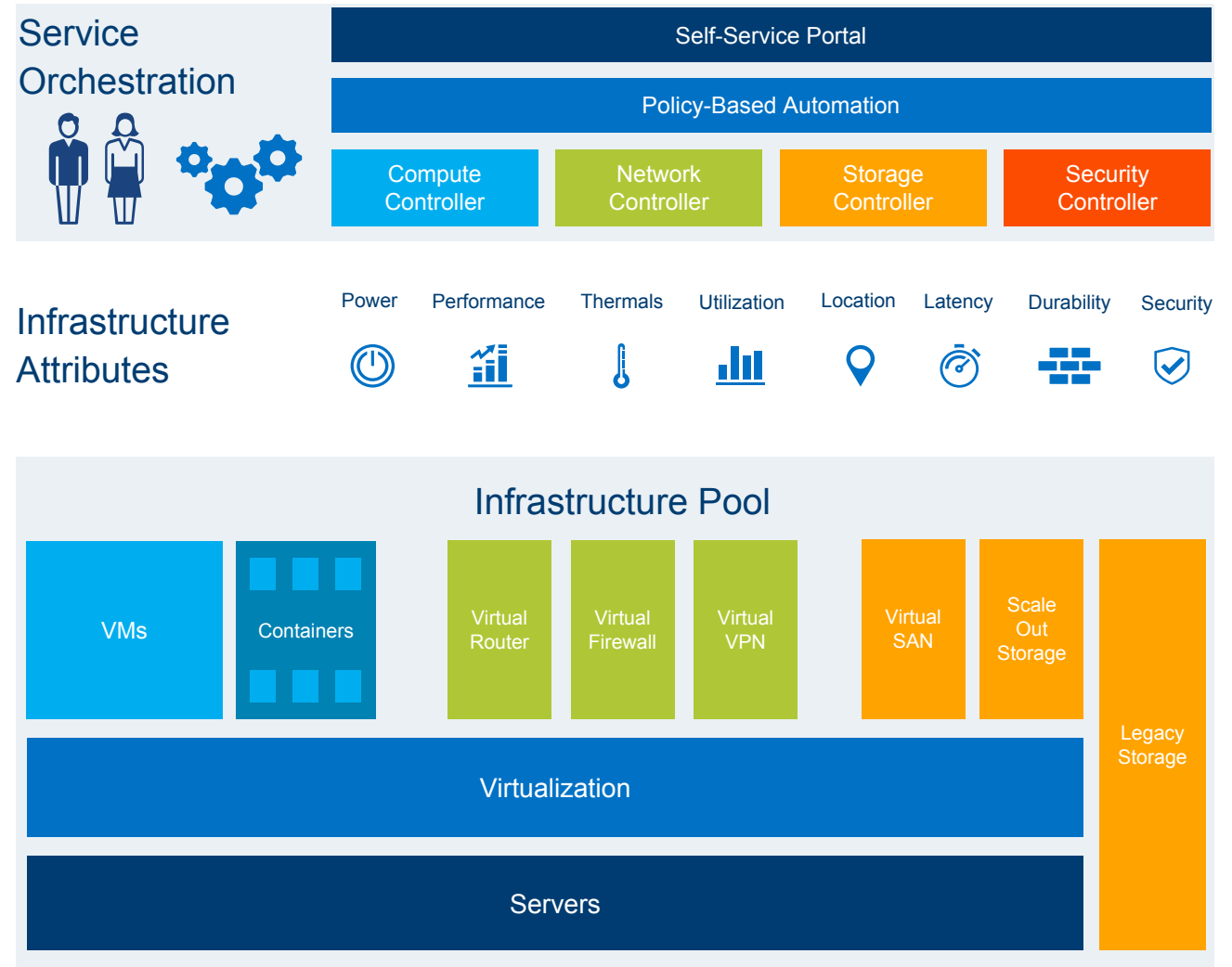


*“A revolutionary, new architecture that fundamentally changes the way a data center is built, managed, and expanded over time”*

**Better Performance**

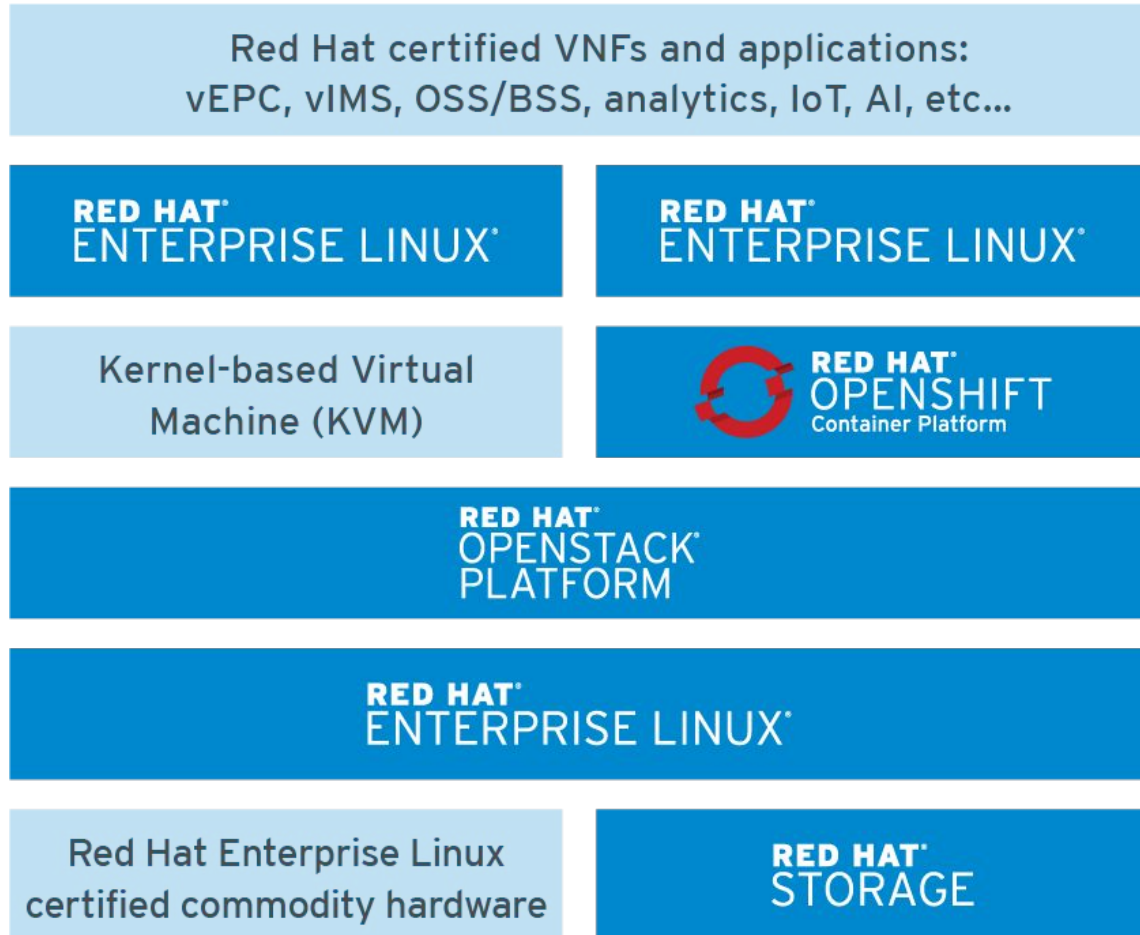
# Deploy Software-Defined Infrastructure

- Centralized and Automated
- Platform Capability Aware
- Pooled, Virtualized Resources
- Readily Available Server-based Platforms
- Accommodates Legacy



# Red Hat Telco Cloud / NFV Infrastructure

OpenStack IaaS with OpenShift Container PaaS



## Common Infrastructure for all workloads:

- Supports VNFs and applications on Virtual Machines or containers
- Scales by adding x86 servers and commodity switches
- Red Hat certification of stack from application through hardware ensures full stack supportability
- Management and automation with CloudForms and Ansible

Applications are rapidly migrating from VMs to containers, and VNFs are expected to follow



# Intel select solutions

# Introducing: Intel Select Solutions



**Simplified  
evaluation**

Tightly-specified HW and SW components, eliminating guesswork



**Fast and  
easy  
to deploy**

Pre-defined settings and system-wide tuning, enabling smooth deployment



**Optimize  
workloads**

Designed and benchmarked to perform optimally for specific workloads

All Intel® Select Solution configurations and benchmark results are

**verified by Intel**

# Intel Select solution for NFVi



## SOLUTION BRIEF

Intel® Builders  
Network Functions Virtualization Infrastructure



## Intel® Select Solutions for NFVi Red Hat® Configurations

The Intel® Select Solutions for NFVi reference designs provide a roadmap to building optimized, next-generation network functions virtualization infrastructure (NFVi) servers powered by the Intel® Xeon® Scalable processors.



### Introduction

Through Intel's engagement with the Intel® Network Builders ecosystem—and work with standards bodies and open source organizations—Intel® Xeon® processors have been successfully used by many ecosystem partners to power their network functions virtualization (NFV) solutions. In Intel Network Builders alone, there are more than 260 partners that utilize Intel Xeon processors to provide infrastructure or to power workloads. Intel has worked closely with many of these companies and has gained extensive experience that it has used to identify the optimal server hardware configurations and open source software stacks for NFV workloads.

Intel is now introducing Intel® Select Solutions for NFVi reference designs that combine this industry expertise with the performance of the new Intel Xeon Scalable processors. Intel Select Solutions for NFVi reference designs address the complexity that ecosystem partners face in choosing the right infrastructure, helping to accelerate NFV deployments.

With the Intel Select Solutions for NFVi, ecosystems partners can deliver workload-optimized server solutions to communication service provider (CommSP) customers that lessen the time, effort, and expense involved with evaluating hardware and software integrations for NFV-based service development and deployment.

## What are Intel® Select Solutions?

Intel® Select Solutions are verified hardware and software stacks that are optimized for specific software workloads across compute, storage, and network. The solutions are developed from deep Intel experience with ISV and OEM/ODM industry partners, as well as extensive collaboration with the world's leading data center and service providers.

To qualify as an Intel Select Solution, solution providers must:

1. Follow the software and hardware stack requirements outlined by Intel
2. Replicate or exceed Intel's reference benchmark-performance threshold
3. Publish a detailed implementation guide to facilitate customer deployment

Solution providers can develop their own optimizations to add further value to the solutions.

- <https://builders.intel.com/docs/networkbuilders/intel-select-solutions-for-nfvi-red-hat-configurations.pdf>
- <https://builders.intel.com/blog/accelerating-nfvi-with-one-size-fits-most-configurations/>

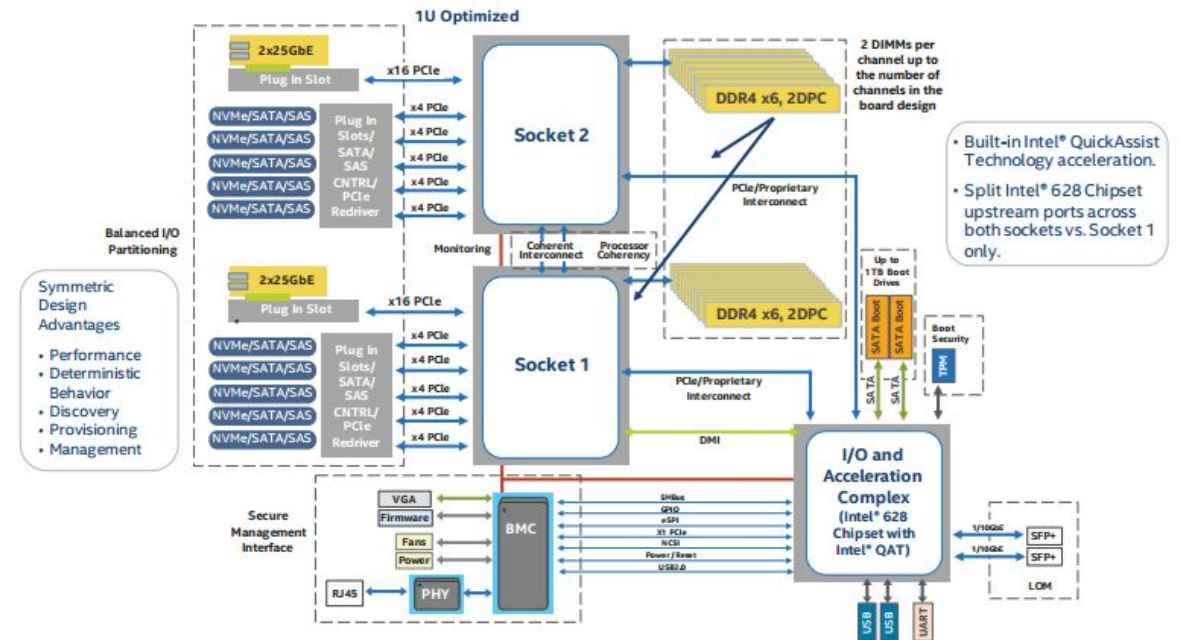


# Intel® Select Solutions for NFVI Red Hat® Configurations

Solution Brief | Intel® Select Solutions for NFVI Red Hat® Configurations

| INGREDIENT | SW NAME AND VERSION DETAILS                         |  |
|------------|---|--|
| FIRMWARE   | BIOS  | SE5C620.86B.0X.01.0038                       |
|            | BMC   | 1.22.e97391bd                                |
|            | Firmware for Intel® Ethernet Controller XXV710      | 47059_5p41                                   |
|            | Firmware for Intel® Ethernet Server Adapter X520-DA | E68793-005_rev1_0                            |
| HOST       | Development Kit                                     | DPDK 16.11                                   |
|            | OS  | RHEL® RHEL 7.3 (kernel 3.10.0-514)           |
|            | Hypervisor  | KVM/QEMU*                                    |
|            | Libvirt   | Libvirt* 2.0.0                               |
|            | Drivers   | Intel® QAT 1.7-L.1.0.3-42                    |
|            |   | i40e 2.1.26<br>ixgbe 5.0.4                   |
| GUEST      | Development Kit                                     | DPDK 16.11                                   |
|            |   | CentOS® CentOS 7.2 (kernel 3.10.0-327.1.el7) |
|            |   | RHEL® RHEL 7.2 (kernel 3.10.0-327.1.el7)     |
|            | Drivers   | i40evf 3.0.8<br>ixgbev 4.0.3                 |

**Table 2.** An example software stack for the initial Intel Select Solutions for NFVI. (With ongoing testing and optimization collaboration, version levels and components are subject to change over time.)

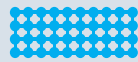


**Figure 1.** An example hardware design of an Intel Select Solution for NFVI shows symmetric design advantages and dual-CPU socket access to Intel QuickAssist Technology (Intel QAT) resources.

# Why Xeon Scalable Platform



# A Glimpse Inside the Intel® Xeon® Scalable platform



**Fabric**  
Intel® Omni-Path  
Architecture



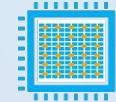
**Networking**  
Intel® Ethernet



**Accelerators**  
Intel® QuickAssist  
Intel® AVX-512



**SSDs**  
Intel® Optane™ SSD  
DC P4800X



**Complementary**  
Intel® FPGA

*INTEGRATED OPTIONS*

**Workload optimized frameworks & telemetry**

(e.g. Caffe\*, Intel® DAAL, Intel® MKL, DPDK, SNAP\*, SPDK)

performance



security



Agility



**Advancing virtually every aspect: Brand New core, cache, on-die interconnects, memory controller & more**

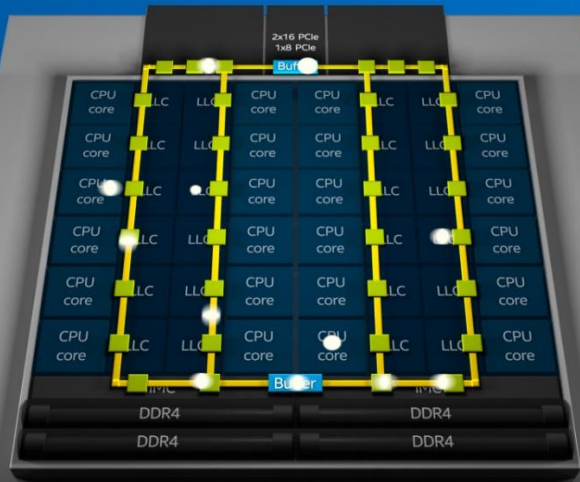
Intel® Advanced Vector Extensions 512 (Intel® AVX-512)  
Intel® Volume Management Device (Intel® VMD)  
Intel® Data Analytics Acceleration Library (Intel® DAAL)

Intel® Math Kernel Library (Intel® MKL)  
Storage Performance Development Kit (SPDK)



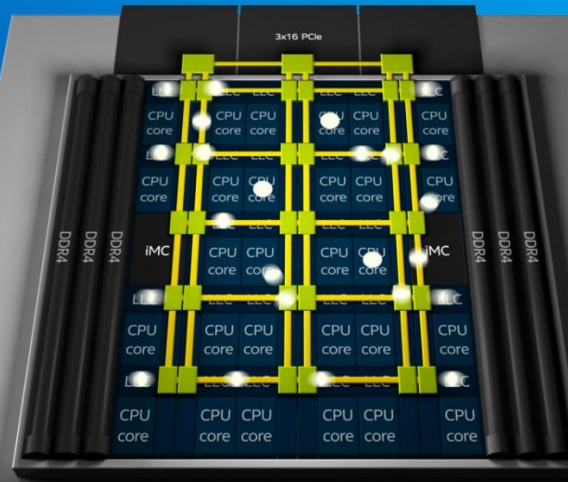
# Breakthrough CPU Design: Intel® Mesh Architecture

Ring Architecture



2009-2017+

Mesh



New in 2017

- ✓ Maximizes performance
- ✓ Enables consistent, low latencies
- ✓ Optimized for data sharing and memory access between all CPU cores/threads for ideal memory bandwidth and capacity
- ✓ Data flows scale efficiently for 2, 4 & 8+ socket configurations
  - ✓ Designed for modern virtualized and hybrid cloud implementations

## Designed for next-generation Data Centers

# INTEL® XEON® SCALABLE processors

The Foundation for Agile, Secure, Workload-Optimized

Best



UP TO 28

UP TO 28

80 CORES

266 GB/s

1.5 TB/s

HIGH

great



UP TO 22

20 CORES

3 TB/s

ADVANCED



GOOD

MODERATE

TEASERS

Efficient



ENTRY








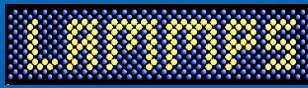







Light TASK

ENTRY

ENTRY



# Delivering Performance Beyond Benchmarks

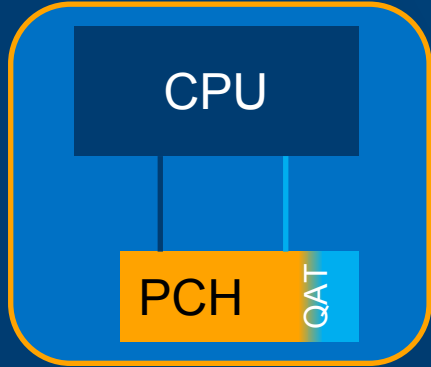
|                |                                   |  |
|----------------|-----------------------------------|--|
| Cloud          | Baidu<br>SEARCH<br>H              | <br>1.74X<br>CLICK-THROUGH-RATE <sup>1</sup>            |
|                |                                   |  |
|                |                                   |  |
| AI & Analytics | HUAWEI<br>FUSHIONSHERE            | <br>1.62X<br>ENTERPRISE CLOUD APPLICATIONS <sup>2</sup> |
|                |                                   |  |
|                |                                   |  |
|                | KINGSOFT<br>MYSQL CLOUD SERVICE   | <br>1.63X<br>OLTP DATABASE <sup>3</sup>               |
|                |                                   |  |
|                |                                   |  |
|                | Neusoft<br>ACLOME                 | <br>1.5X<br>CLOUD MONITORING <sup>4</sup>             |
|                |                                   |  |
|                |                                   |  |
|                | Tencent<br>CLOUD                  | <br>1.72X<br>VIDEO STITCHING <sup>5</sup>             |
|                |                                   |  |
|                |                                   |  |
|                | IBM<br>DB2                        | <br>1.47X<br>IN-MEMORY ANALYTICS <sup>6</sup>           |
|                |                                   |  |
|                |                                   |  |
|                | IHS Mark<br>ANALYTICS RISK ENGINE | <br>1.68X<br>ENTERPRISE RISK MANAGEMENT <sup>7</sup>   |
|                |                                   |  |
|                |                                   |  |
|                | LAMMPS                            | <br>1.72X<br>MOLECULAR DYNAMICS <sup>8</sup>          |
|                |                                   |  |
|                |                                   |  |
|                | SAP<br>HANA                       | <br>1.59X<br>DATABASE TRANSACTIONS <sup>9</sup>       |
|                |                                   |  |
|                |                                   |  |
|                | sas                               | <br>2X<br>BUSINESS ANALYTICS <sup>10</sup>            |
|                |                                   |  |
|                |                                   |  |
|                | AsialInfo<br>VERIS                | <br>2.21X<br>BUSINESS SUPPORT SYSTEM <sup>11</sup>      |
|                |                                   |  |
|                |                                   |  |
|                | eBrisk<br>EBLIVE                  | <br>1.9X<br>HEVC VIDEO ENCODING <sup>12</sup>          |
|                |                                   |  |
|                |                                   |  |
|                | ERICSSON<br>MEDIAFIRST            | <br>1.5X<br>VIDEO TRANSCODING <sup>13</sup>           |
|                |                                   |  |
|                |                                   |  |
|                | sandvine<br>VIRTUAL SERIES        | <br>1.64X<br>PACKET INSPECTION <sup>14</sup>          |
|                |                                   |  |
|                |                                   |  |
|                | Telefonica<br>VIRTUAL BNG         | <br>1.67X<br>ROUTING <sup>15</sup>                    |
|                |                                   |  |
|                |                                   |  |

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1. Baidu Search Click-Through-Rate (CTR). OS: CentOS Linux release 7.3.1611. Testing by Intel June 2017. 2S Intel® Xeon® processor E5-2699 v4 vs 2S Intel® Xeon® Platinum processor 8180.  
2. Huawei FusionSphere virtualized cloud Platform. OS: RHEL 7.2. Testing by Intel May 2017. 2S Intel® Xeon® processor E5-2699 v4 vs 2S Intel® Xeon® Platinum processor 8180.  
3. Kingsoft Cloud Image Processing and MySQL Cloud Service. OS: CentOS 7.3.1611. Testing by Intel May 2017. 2S Intel® Xeon® processor E5-2699 v4 vs 2S Intel® Xeon® Platinum processor 8180.  
4. Neusoft SaCa Adome workload (for general performance) and compressing/decompressing workload (for OAI). OS: CentOS 7.3.1611. Testing by Intel and Neusoft May 2017. 2S Intel® Xeon® processor E5-2699 v4 vs 2S Intel® Xeon® Platinum processor 8180.  
5. Tencent Business Analytics: Video Stitching workload. OS: CentOS 7.3.1611. Linux kernel 4.9.8. Testing by Intel April 2017. 2S Intel® Xeon® processor E5-2699 v4 vs 2S Intel® Xeon® Platinum processor 8180.  
6. IBM DB2: DB2 v11.1.1.3. The IBM Big Data Insights Internal Heavy Multitask Workload (BDInsights) is a multi-user data warehousing workload based on a retail environment. Testing by Intel and IBM April/May 2017. 4S Intel® Xeon® processor E7-8890 v4 vs 4S Intel® Xeon® Platinum processor 8168.  
7. IHS Market Analytics Risk Engine: Internal synthetic portfolio. OS: Windows server 2016. Testing by Intel and IHS Market May 2017. 2S Intel® Xeon® processor E5-2699 v4 vs 2S Intel® Xeon® Platinum processor 8168.  
8. LAMMPS: Testing by Intel June 2017. 2S Intel® Xeon® processor E5-2697 v4 vs 2S Intel® Xeon® Platinum processor 8168.  
9. SAP HANA: TBD.  
10. SAS Business Analytics: SAS 9.4 m4 application running the 30 session SAS Mixed Analytics workload. OS: CentOS 7.2 kernel 3.10.0. Testing by Intel and SAS May 2017. 2S Intel® Xeon® processor E5-2699 v4 vs 2S Intel® Xeon® Platinum processor 8180.  
11. AsialInfo Telco BSS: AsialInfo Telco BSS workload. OS: RHEL 7.3. Testing by Intel & AsialInfo May 2017. 4S Intel® Xeon® processor E7-8890 v4 vs 4S Intel® Xeon® Platinum processor 8180.  
12. eBrisk: OS: Windows Server 2012 R2 Standard Build 9600. Test clips: <https://media.xiph.org/video/derf/>. Testing by Intel May 2017. 2S Intel® Xeon® processor E5-2699 v4 vs 2S Intel® Xeon® Platinum processor 8180.  
13. Ericsson MediaFirst Video Processing UHD HEVC transcoding workload. OS: CentOS Linux 7.2 kernel 3.10.0. Testing by Ericsson in May 2017. 2S Intel® Xeon® processor E5-2699 v4 vs 2S Intel® Xeon® Platinum processor 8168.  
14. Sandvine Virtual Series OS: CentOS Linux release 7.3.1611. Kernel: Linux 3.10.0-514.6.2.el7.x86\_64 Hypervisor: qemu-kvm-1.5.3-126.el7\_3.3.x86\_64 VNF sizing: 3vCPU (6 pCPU threads), 128 GB RAM Testing by Sandvine, June 2017. 2S Intel® Xeon® processor E5-2699 v3 vs 2S Intel® Xeon® Gold processor 8150.  
15. Telefonica: Testing by Telefonica. 2S Intel® Xeon® processor E5-2690 v4 vs 2S Intel® Xeon® Platinum processor 8168.



# Converged - highly Integrated Platform for the network

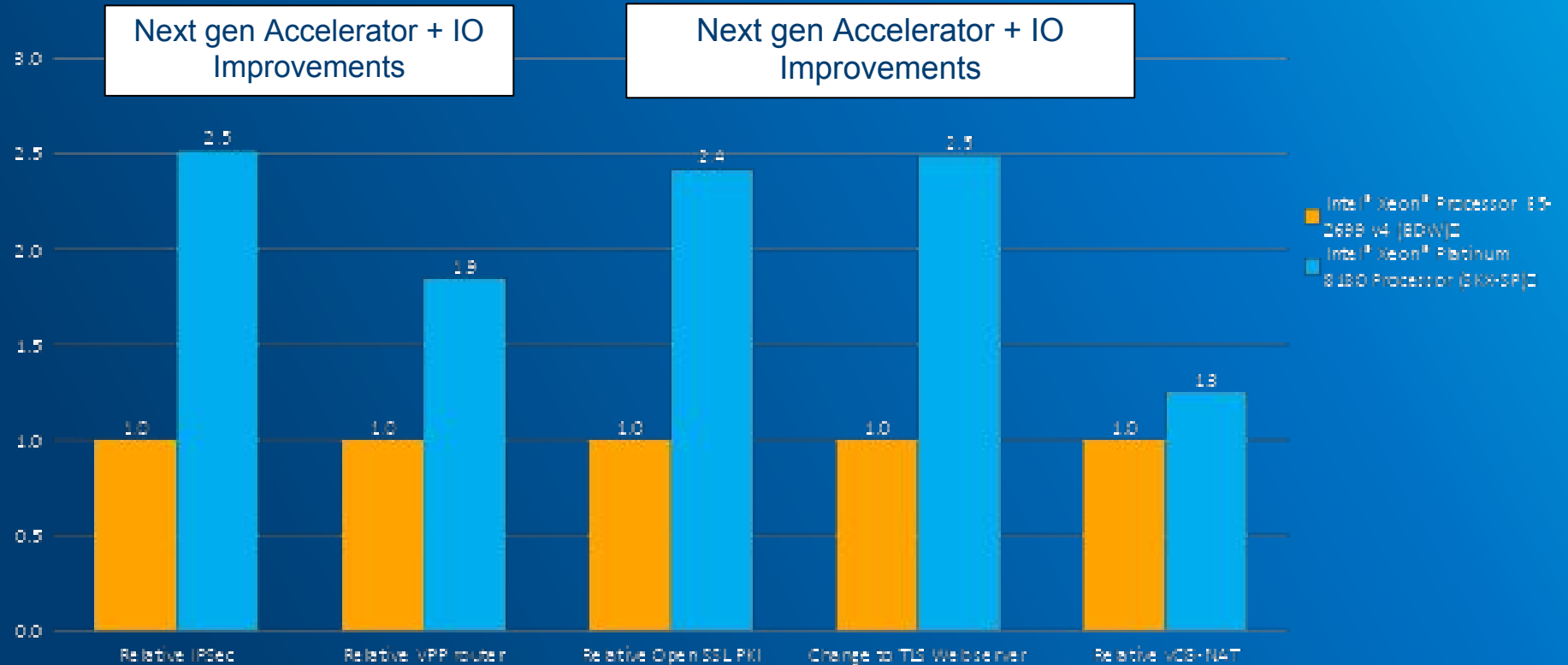


Intel® Xeon® Scalable processor with Server PCH + QAT

comms

Cloud

Enterprise



## Application & Architectural Level Performance

### Comparison

Results have been estimated based on internal Intel analysis and are provided for informational purposes only. Any difference in system hardware, or software, version or configuration may affect actual performance. Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests, such as SYSmark and MobileMark, are measured using specific computer systems, components, software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more information go to <http://www.intel.com/performance/datacenter>.





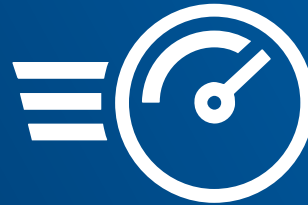
# Intel® Xeon® Scalable processors

Scalable performance for widest variety of AI & other datacenter workloads – including deep learning  
for AI



## Built-in ROI

Begin your AI journey today using existing, familiar infrastructure



## Potent performance

*Train in ~~days~~ HOURS with up to 113X<sup>2</sup> perf vs. Intel Xeon E5 v3 (2.2x excluding optimized SW<sup>1</sup>)*



## Production-ready

*Robust support for full range of AI deployments*

Most **agile** AI platform

<sup>1,2</sup>Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests, such as SYSmark and MobileMark, are measured using specific computer systems, components, software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more complete information visit: <http://www.intel.com/performance>. Source: Intel measured as of November 2016. Optimization Notice: Intel's compilers may or may not optimize to the same degree for non-Intel microprocessors for optimizations that are not unique to Intel microprocessors. These optimizations include SSE2, SSE3, and SSSE3 instruction sets and other optimizations. Intel does not guarantee the availability, functionality, or effectiveness of any optimization on microprocessors not manufactured by Intel. Microprocessor-dependent optimizations in this product are intended for use with Intel microprocessors. Certain optimizations not specific to Intel microarchitecture are reserved for Intel microprocessors. Please refer to the applicable product User and Reference Guides for more information regarding the specific instruction sets covered by this notice. Notice Revision #20110804. See slide 15 for configuration details.



# Intel® XEON® Processor Advisor Tool Suite

## INTEL® XEON® PROCESSOR ADVISOR TOOL SUITE

### TRANSITION GUIDE

Discover the benefits of new Intel® Xeon® Scalable Processors with this easy to use "1-click" transition guide. Simply select your existing Xeon Processor and this tool provides you with up to 3 Xeon Scalable processor suggestions to choose from. Includes a comparison table highlighting key features, performance, power and price with the ability to compare the TCO of your selections.

Select Processor  
**E5-2640 v4**

Performance 6126 Gold  
Comparable 5118 Gold  
Efficient 4116 Silver

#### ADDITIONAL INFORMATION

**THE INTEL® XEON® PROCESSOR SCALABLE FAMILY**  
The Future-Forward Infrastructure Platform for Agile Digital Services



PERVASIVE PERFORMANCE FOR  
ACTIONABLE INSIGHTS



SECURITY WITHOUT COMPROMISE



DYNAMIC SERVICE DELIVERY

### XEON PROCESSOR ADVISOR

Explore the Intel® Xeon® Processor family with this tool that allows you to compare 2 different Xeon processors side by side and provides you with performance, power, TCO and ROI calculations that will help you choose the right Intel Xeon Processor for you.

| INPUTS                              | Starting Processor | Ending Processor |
|-------------------------------------|--------------------|------------------|
| <b>PERFORMANCE</b>                  |                    |                  |
| Intel Processor Type Family         | Select One         | Select One       |
| Max Socket Capability               | Select One         | Select One       |
| Intel® Model                        | Select One         | Select One       |
| Intel® Processor Generation         | Select One         | Select One       |
| Processor                           | Select One         | Select One       |
| Cores                               | Select One         | Select One       |
| Performance Range (General Compute) | Select One         | Select One       |
| Number of CPU Sockets Populated     | 1 2 4 8            | 1 2 4 8          |
| <b>FEATURES</b>                     |                    |                  |
| Do you need Hyper Threading?        | No Yes             | No Yes           |
| Do you need Turbo Boost?            | No Yes             | No Yes           |
| Do you need AVX?                    | Select One         | Select One       |
| <b>TCO</b>                          |                    |                  |
| Fixed Cost Range (Proc+MemCost)     | Select One         | Select One       |
| Variable Cost Range (4 year TCO)    | Select One         | Select One       |

### INTEL DATA CENTER TCO

Calculate the benefits available to you from servers based on Intel® Xeon® Scalable Processors. This tool provides side by side Total Cost of Ownership (TCO) calculations for 2 Intel Xeon Processor based servers.

Personalize the results by choosing between various Operating System and Hypervisor options as well as the cost/KWH, software licensing and maintenance costs plus much more.

| INPUTS                           | Starting Processor | Ending Processor |
|----------------------------------|--------------------|------------------|
| <b>PERFORMANCE</b>               |                    |                  |
| Intel Processor Type Family      | Select One         | Select One       |
| Sockets                          | Select One         | Select One       |
| Intel® Processor                 | Select One         | Select One       |
| Processor                        | Select One         | Select One       |
| Cores                            | Select One         | Select One       |
| Performance Range (SPECint_rate) | Select One         | Select One       |
| Number of Processors             | 1 2 4 8            | 1 2 4 8          |
| <b>FEATURES</b>                  |                    |                  |
| Do you need Hyper Threading?     | No Yes             | No Yes           |
| Do you need Turbo Boost?         | No Yes             | No Yes           |
| Do you need AVX?                 | Select One         | Select One       |
| <b>TCO</b>                       |                    |                  |
| Fixed Cost Range (Proc+MemCost)  | Select One         | Select One       |
| Variable Cost Range (4 year TCO) | Select One         | Select One       |

<https://xeonprocessoradvisor.intel.com>

# Intel is Investing to Lead the Transformation



